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en efecto, la estrategia de las empresas multinacionales respecto para michael porter (1999), las tecnologías de la información van fuente: <http://www1.soriana.com/resources/infofin/informe%20anual.pdf> porter, m. e. (1987).

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palavras-chave: tecnologia da informação, organização e estratégia. 1. introdução tabela 2 “relação entre as forças competitivas de porter e oito casos clássicos de sistemas de estabelecer responsabilidades por estas máquinas-.”

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Valor E Vantagem Competitiva: Busco Definição Jesscielo

um fenômeno complexo em que o processo de formação da estratégia é determinado por uma heurística ... os trabalhos de michael e. porter (1980, 1985) e a resource-based theory (rbt) (barney, 1991).

<http://www.gwiztraining.com/landscape%20of%20experience.pdf> porter, m. e., & kramer, m. r. (2011).

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Capabilities Generation Mechanisms In Alliances case insisoc

factors such as: i) market globalization and technological development (porter and fuller, 1986), ii) the need to fulfill new customer requirements (ohmae,).

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RedalycinovaÃfo Aberta Como Uma Vantagem

contexto, de acordo com porter (1989), as empresas podem atuar sob trÃs aspectos genÃ©ricos - ... podem ser adquiridas externamente (chesbrough, 2012a).

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